

Eastern North Carolina Landscape Conference & Trade Show

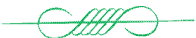
**Tuesday, February 2, 2010
Wilson Agricultural Center
Wilson, North Carolina**

Why Participate?

- Educational Programs
- Collaboration with others in the industry
- Largest Trade Show east of Raleigh

Credits are based on full day participation, no credits for early departure

- Pesticide re-certification credits
4 hours G, H, L, N, D, X
- 4.75 Certified Arborist and
Municipal Specialists CEU's
BRING SCANNABLE PESTICIDE LICENSE CARD
- “This conference provided a lot of good and practical knowledge. I enjoyed the expertise of the various professors that they added to the conference. I feel everyone in the industry should attend this conference.”
2009 participant testimonial
- “Participating in the Eastern North Carolina Landscape Conference and Trade Show has been very beneficial to Parker Bark Company, Inc. and promoting our exposure as a Manufacturer of Bulk Mulches and Potting Media to North Carolina’s Nurserymen and Landscapers. We increased our customer base with Landscapers and Nurserymen from Craven, Nash, Pamlico, Pitt, and Wilson Counties.”
Amie F. Cavanaugh - Eakins, exhibitor
- “Our goal for this conference is to bring together landscapers, suppliers, and growers,”
Danny Lauderdale, North Carolina Cooperative Extension Agent



Sponsor



Exhibitor's Registration

Company Name _____

Exhibitor's Name(s) _____

Mailing Address _____

City _____

Phone _____

County _____

Fax _____

Email _____

State _____

Zip _____

Sponsorship \$125 – includes educational packet, lunch and registration for two. Additional company members are \$25 each. Booth spaces are assigned on a first paid and type of booth basis.

Circle:

Do you need an outlet? YES/NO (Please bring your own extension cord.)

Do you need a 6' table? YES/NO How many chairs do you need? ONE/TWO

Type of Booth? Table top, plants, equipment, Other _____

Please return form and fees (by January 27) to Cyndi Lauderdale, 1806 S. Goldsboro St. Wilson, NC 27893.

Checks made payable to: **Wilson Ag. Center**

Program

8:00 AM	Exhibitor Set-up
8:30	Registration/Trade Show
9:15	Opening Remarks
9:20	Building Healthy Soils Danny Lauderdale, <i>Extension Agent</i>
10:00	Plant Right Bryce Lane, <i>NCSU Professor</i>
11:00	Smart Watering Dr. Barbara Fair <i>NCSU Extension Landscape Specialist</i>
12:00	Lunch/Trade Show
1:30 PM	IPM in the Landscape Steve Bambara, <i>NCSU Extension Entomology Specialist</i>
2:30	Lawn Care Dr. Grady Miller, <i>NCSU Extension Turf Specialist</i>
3:30	Adjourn

Please leave Evaluation Sheet and nametag in boxes by door. The Trade Show is closed during the Educational Session.

Please respect speakers by turning off pagers/cellular phones during the Educational Session.

Directions

Wilson Ag Center
1806 SW Goldsboro Street • Wilson, NC 27893
252-237-0113

*Note location change for 2010 Conference.
 Location space limit is 250 participants.*

HWY 301 NORTH (FROM KENLY AND SMITHFIELD DIRECTION): Traveling on highway 301 north to Wilson, go under the Highway 264 bypass, and at the fourth traffic light turn left onto Goldsboro Street. The agricultural center is on the first block on the left. **HWY 301 SOUTH (FROM ROCKY MOUNT DIRECTION):** Traveling on highway 301 south into Wilson, turn right at the ninth traffic light onto Goldsboro Street. The agricultural center is on the first block on the left. **HWY 264 EAST (FROM RALEIGH DIRECTION):** Traveling on highway 264 east to Wilson, take exit #43 to Highway 301 north. Traveling on 301 north, turn left at the fourth traffic light onto Goldsboro Street. The agricultural center is on the first block on the left. **HWY 264 WEST (FROM GREENVILLE DIRECTION):** Traveling on highway 264 west to Wilson, take exit #43 to Highway 301. Turn right at traffic light onto 301 north. Travel to third traffic light and turn left onto Goldsboro Street. The agricultural center is on the first block on the left. **HWY 42 EAST (FROM CLAYTON DIRECTION):** Traveling on highway 42 east to Wilson, turn right at fourth traffic light onto Ward Blvd. Turn right at third traffic light onto Goldsboro Street. The agricultural center is on the first block on the right. **HWY 42 WEST (FROM PINETOPS DIRECTION):** Traveling on highway 42 west to Wilson, exit onto Highway 301 south. Travel south on 301 and turn right at the ninth traffic light onto Goldsboro Street. The agricultural center is on the first block on the left. **INTERSTATE 95 NORTH:** Traveling on Interstate 95 north, take exit #107 to Highway 301 North at Kenly. Traveling on highway 301 north to Wilson. Go under the Highway 264 bypass and at the fourth traffic light turn left onto Goldsboro Street. The agricultural center is on the first block on the left. **INTERSTATE 95 SOUTH:** Traveling on Interstate 95 south, take exit #119 to Highway 264 east. Travel 264 east and take exit #43 to Highway 301 North. Traveling on 301 north, turn left at the fourth traffic light onto Goldsboro Street. The agricultural center is on the first block on the left.

GreenScaping

This year's conference will focus on the GreenScaping principles (www.epa.gov/GreenScapes).

GreenScaping encompasses a set of landscaping practices that can improve the health and appearance of lawns and gardens while protecting and preserving natural resources. By simply changing your client's landscapes into GreenScapes you can save time, money and protect the environment. At this years conference learn the 5 easy principles to an easier way to a greener, healthier yard.

For More Information

Cyndi Lauderdale
 1806 SW Goldsboro Street • Wilson, NC 27893
 252-237-0113 (phone) 252-237-0114 (fax)
 Email: cynthia_lauderdale@ncsu.edu

Danny Lauderdale 252-902-1701
 Email: danny_lauderdale@ncsu.edu

Participant Registration

Company Name _____

Participant's Name(s) _____

Please print names of those who will attend. Use separate sheet if necessary.

Mailing Address _____

City _____

County _____

State _____

Zip _____

Phone _____

Fax _____

Email _____

\$25 each – includes educational packet and lunch. Registration is only accepted with payment and is non-refundable. No faxed registration is accepted. No confirmations are sent. Registration at the door, only if limit of 250 participants has not been filled, is \$30 each.

Please return form and fees (by January 27, no pre-registration after this date, participants can pay \$30 at the door, only if limit of 250 participants has not been filled) to Cyndi Lauderdale, 1806 S. Goldsboro St. Wilson, NC 27893.
Checks made payable to: Wilson Ag. Center